

## Making A Difference: Uganda Campaign

Group # and Member Names : \_\_\_\_\_

CATEGORY	4 Exceeds	3 You got it	2 Almost there	1 Need some work
Identifies Need and Solution	UC identifies the need and solution and maintains focus on these throughout the piece.	Identifies the need and solution, but occasionally wanders from focus.	Identifes need or solution but not both	Does not identify need and solution.
Content (this category worth double)	<p><b>Math-</b> Uses graphics to highlight statistics that focus on the need.</p> <p><b>Science-</b>shows how the environment/natural resources OR disease causing microbes or toxins impact the need.</p> <p><b>Social Studies-</b>shows how climate OR leadership OR resources OR landscape impact the need.</p> <p><b>LA-</b> shows how culture (behaviors and beliefs) is impacted by the need.</p> <p><b>Guest Speakers-</b> uses information from one of our speakers to motivate and educate.</p>	Incorporates 4 of 5 content areas.	Incorporates 3 of 5 content areas	Incorporates 2 of 5 content areas
Effectiviness	UC informs and engages audience to take action. Campaign is embraced and implemented by the Navigator Team.	UC informs and engages audience to consider taking action	UC informs or engages individuals in the audience	UC is not engaging.or informative.
Technology	Tech. tools used make product appealing and available to a broad audience.	Tech. tools used make product appealing and may or may not be available to a broad audience.	Tech. tools partially add to the appeal of the product.	Use of tech. tools detract from the appeal of the product.